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Тематичний розділ: Економіка та управління підприємствами

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ПОРІВНЯННЯ ОСВІТНЬОГО МЕНЕДЖМЕНТУ КИТАЮ ТА США

COMPARISON OF EDUCATIONAL MANAGEMENT OF CHINA AND

USA

Поряд з розвитком світової економіки та політичної культури існують різні форми сучасної освіти, метод викладання також виникає в нескінченному періоді, а управління освітою - важлива сила сприяння розвитку освіти та змін, саме через управління освіти потрібно організувати та координувати навчальний колектив, повною мірою реалізувати роль освіти через людські, фінансові та матеріальні ресурси та джерела інформації, використовуючи внутрішні різні сприятливі умови, оскільки ефективність освіти залежить від реалізації мети діяльності управління освіти. Динамічне суспільство знань потребує активного розвитку неперервної освіти. Організація вищої освіти має бути гнучкою, швидко реагувати на зміни у навколишньому середовищі, в тому

числі на мінливі вимоги ринку праці і глобалізаційні виклики у постіндустріальному суспільстві знань. У світлі цих вимог і тенденцій потребує модернізації система управління вищою освітою. Пошук нових управлінських рішень щодо створення ефективної інфраструктури безперервної освіти є нагальним завданням розвитку освітніх систем усіх країн світу за умови збереження національних традицій і пріоритетів.

Сьогодні в управлінні освітою виникає багато проблем, таких як недосконалість законів та нормативних актів, системи управління освітою є поверхневим і не має суттєвого впливу, тому ми проаналізуємо систему управління освітнім процесом Китаю та США як приклади для з'ясування їхніх напрямів розвитку управління в освіті, розглянемо навчальні програми, дослідимо систему управління освітою та з'ясуємо, чому саме ми можемо навчитися в управлінні освітою.

Основна мета цього дослідження - з'ясувати проблеми сучасного управління освітою шляхом порівняння системи освіти, освітньої політики та системи управління освітою в Китаї та США, а також проаналізувати та порівняти проблеми, для пошуку шляхів їх вирішення.

Управління освітою є важливою ланкою в навчально-виховній діяльності, полягає в забезпеченні безперебійної реалізації освітньої політики, ключових кроків для забезпечення якості викладання, є потужною мотивацією, однак, з розвитком економічних і політичних систем, існує багато проблем у сучасному світі, а саме в управлінні, а отже вирішення цих проблем матиме великий вплив на розвиток освіти в цілому. У цьому документі наведено системи освітніх сфер

Китаю та США як приклади для порівняння їх заходів щодо управління освітою. Також розкрито питання діяльності органів державного управління освітою Китаю та США, визначено фактори, що забезпечують успішність управлінської діяльності.

Ключові слова: адміністрація освіти, освітня система, проблеми розвитку, порівняння управлінь, навчально-виховна діяльність.

Formulation of the problem. Education is a unique social phenomenon that has a significant impact on all aspects of life and activity of the country, society, human civilization in general. In the modern scientific and technical and information revolution, education functions as a complex socio-economic organism, which plays a large role in the social progress. It is one of the most important branches of work and cognitive life.

The current stage of development of the educational system of China and the United States is characterized by its reform, the search for ways to bring content in line with students' personal requests, world standards.

Education reform is driven by the need to overcome the negative phenomena that occur in society. It is no coincidence that among the many transformations and upgrades of recent decades, special attention is given to those directly related to education and management education.

Analysis of recent research and publications. The research literature in this paper mainly includes published monographs, journal papers and academic papers, network data and cases. Through Baidu, Google and other major Internet search engines, some literature materials related to the research topic were collected from

the website of the ministry of education, PRC (<http://www.moe.edu.cn/>), the center for education statistics of the us department of education (<http://nces.ed.gov/>) and websites of universities in the us and China, mainly collecting relevant data and cases.

Selection of parts that have not been solved previously. However, most of the scholars in their work focus on particular systems of education management. The issues of studying the individual education systems of China and the USA, comparing them, examining their peculiarities in order to develop general and specific methods, tools, levers that would contribute to the effective development of the education system as a whole are insufficiently studied.

The purpose of the article. The main purpose of this article is to find out the problems of current education management by comparing the education system, education policy and education management system in China and the United States, and to analyze and compare the problems in order to find out the solutions to the problems of education management.

Outline of the main material. Along with the development of world economy and political culture, there are different forms of modern education, the teaching method also emerge in endlessly, and education management, the important force to promote the development of education and change, it is through education manager to organize and coordinate education team, give full play to the role of the education of human, financial and material resources, and other information, using internal various favorable conditions, education efficiency is the realization of the goal of education management activities. Nowadays, there are many problems in education

management, such as laws and regulations, systems and systems, education management is superficial and has no substantive effect [1, P.2], we will take China and the United States as examples to find out their initiatives in higher education, subject curriculum, education management research, etc., and find out what they can learn in education management.

Methodology and aim of the study

This study mainly adopts literature research, comparative research and data analysis.

1. Literature research method: the research literature in this paper mainly includes published monographs, journal papers and academic papers, network data and cases. Through Baidu, Google and other major Internet search engines, some literature materials related to the research topic were collected from the website of the ministry of education, PRC (<http://www.moe.edu.cn/>), the center for education statistics of the us department of education (<http://nces.ed.gov/>) and websites of universities in the us and China, mainly collecting relevant data and cases.

2. Comparative research method plays an important role in educational management research and is also the most basic method for analytical research.

3. Data analysis method: data analysis method has been widely used in all fields of social science research, including education management research. In this paper, I will process and analyze the relevant data of Chinese and American education management to make a comparison.

Overview of higher education

(1) China

1. The recruitment of students scale :

In 2018, there were 2,940 institutions of higher learning in China. Among them, there were 2,663 institutions of higher learning (including 265 independent colleges), 32 more than the previous year. There were 1,245 regular undergraduate schools, 2 more than the previous year. There were 1,418 vocational (junior college) colleges, an increase of 30 over the previous year. 277 adult colleges and universities, 5 less than last year; There are 815 graduate training institutions in China [1, P.2].

Graduate enrollment in China reached 858,000 (including 739,300 full-time students), an increase of 51,900 over the previous year, or 6.4% , It has recruited 95,500 doctoral students and 762,500 master's students.

China actively develops graduate education for professional degrees, strengthens the cultivation of application-oriented high-level talents, and optimizes the type and structure of talent cultivation. In 2018, 6,784 doctoral students with professional degrees were enrolled, accounting for 7.1 percent of the total enrollment of doctoral students, an increase of 3.9 percentage points over the previous year. It recruited 439,800 master's degree students, accounting for 57.7 percent of the total, an increase of 2.0 percentage points over the previous year.

There were 7.9099 million undergraduate and junior college students in China, an increase of 295,000 over the previous year, or 3.9%. Adult college enrollment of 2.7331 million, an increase of 557,800 than the previous year, an increase of 25.6%, a large increase.

2. Student size :

In 2018, a total of 38.33 million people were studying various types of higher

education in China. The gross enrollment rate of higher education reached 48.1 percent, 2.4 percentage points higher than that of the previous year. The number of students in higher education per 100,000 population was 2,658, 82 more than the previous year.

There were 2.7313 million postgraduates in China, an increase of 92,700 over the previous year, or 3.5 percent. Among them, there were 389,500 doctoral students and 2,341,700 postgraduate students.

There were 28.313 million undergraduate and junior college students in China, an increase of 774,500 or 2.8% over the previous year. There were 5.9099 million students in this college, an increase of 468,400 or 8.6% over the previous year.

3. Graduate size :

In 2018, China graduated 604,400 postgraduates, an increase of 26,300 or 4.6 percent over the previous year. Among them, 60,700 have graduated from doctoral programs and 543,600 have graduated from master's programs.

There were 7.5331 million college graduates in China, an increase of 174,800 over the previous year, or 2.4 percent. The faculty of ordinary colleges and universities

4. The faculty of ordinary colleges and universities :

The degree level of teachers in colleges and universities is generally improved, and the structure of teachers is further optimized. In 2018, there were 1.6728 million full-time teachers in ordinary institutions of higher learning, an increase of 39,500 over the previous year, or 2.4 percent. The ratio of students to teachers in ordinary colleges and universities is 1117.6 to 1, among which, the ratio of undergraduate

colleges and universities is 17.4 to 1, which is the same as that of the previous year. Higher vocational (junior college) colleges 17.9:1, compared with the previous year has expanded.

The composition of teachers' degree levels continues to improve. In 2018, the proportion of teachers with graduate degrees in universities and colleges was 73.6 percent, 1.7 percentage points higher than the previous year. Among them, the number of undergraduate colleges was 83.7%, 1.7 percentage points higher than that of the previous year. Higher vocational (junior college) colleges were 50.0%, an increase of 1.8 percentage points over the previous year.

The proportion of teachers in senior professional and technical positions increased slightly. In 2018, the proportion of teachers holding senior technical posts in Chinese universities was 43.2 percent, 0.4 percentage points higher than the previous year. The figure for general undergraduate institutions was 48.7%, up by 0.5 percentage points over the previous year. The figure for higher vocational colleges was 30.3 percent, 0.2 percentage points higher than that of the previous year.

5. Conditions for running an ordinary university :

The conditions of running schools in ordinary colleges and universities have been continuously improved, and the allocation level of teaching and research equipment, information equipment and online course resources, which are closely related to the improvement of education quality, has been further improved.

In 2018, the average size of Chinese universities was 10,605, an increase of 175 over the previous year. Among them, there were 14,896 undergraduates, an increase of 257 over the previous year. There were 6,837 students in higher vocational

colleges, an increase of 175 over the previous year.

In 2018, the average teaching assistance and administrative space for college students in China was 13.9 square meters, 0.1 square meters less than that of the previous year. Among them, the general undergraduate college 13.2 square meters, 0.1 square meters less than the previous year; Higher vocational (junior college) college 15.3 square meters, 0.1 square meters less than the previous year.

The equipment configuration level of teaching and scientific research has been generally improved. In 2018, the average value of teaching and research equipment per student in universities nationwide was 15,700 yuan, up 7.6 percent from the previous year. Among them, the average undergraduate college is 18,300 yuan, an increase of 8.0% over the previous year; Higher vocational (junior college) colleges reached 9,875 yuan, an increase of 6.9% over the previous year.

In 2018, there were 26.9 computers for every 100 students in universities nationwide, a slight increase of 0.2 over the previous year. Among them, 26.7 are regular undergraduate institutions, the same as last year; The number of higher vocational colleges was 27.5, 0.7 higher than that of the previous year.

(2) the United States

In the 2018-19 academic year, the number of post-secondary degrees awarded is expected to reach 985,000 associate's degrees, 1,968,000 bachelor's degrees, 816,000 master's degrees and 184,000 doctoral degrees. The total number of doctorates includes most of the degrees, such as MD, DDS and law degrees, that were classified as the first major between 2010 and 11 years ago. The number of degrees awarded increased at all levels between 2006-07 and 2016-17, the last year for

which data are available. Between 2006-07 and 2016-17, the number of associate's degrees increased by 38%, the number of bachelor's degrees by 28%, the number of master's degrees by 32%, and the number of doctorates by 25%.

Between 2006-07 and 2016-17, the number of bachelor's degrees awarded to male students increased by 29 per cent, while the number awarded to female students increased by 28 per cent. In 2016-17, female students received 57% of all bachelor's degrees, the same percentage as in 2006-07. Between 2006-07 and 2016-17, the number of bachelor's degrees awarded to white students increased by 9%, lower than black students (34%), Hispanic students (119%) and Asian/Pacific islander students (37%). During that period, bachelor's degrees awarded to American Indian/Alaska native students declined by 16 percent. In 2016-17 year, 64% of all white students received a bachelor's degree (2006-07 was 74%), the black students obtained 11% (2006-07 was 10%), Hispanic students received 14% (compared with 8% in 2006-07, the figure is 5%), and Asia/Pacific islanders students income of 8% (7% in 2006-07). In two years, American Indian/Alaskan native students earned less than 1% of all bachelor's degrees. In 2016-17, students of two or more RACES received 4% of all bachelor's degrees. [2, P.5].

In the fall of 2017, degree-granting institutions (defined as higher education institutions that award associate's degrees or higher and are eligible for tier iv federal financial aid) employed 1.5 million faculty members, including 800,000 full-time and 700,000 part-time faculty. In addition, degree-granting institutions employ 400,000 graduate assistants.

In terms of the number of colleges and universities, the total number of colleges

and universities in the United States in the 2008-2009 academic year was 6,632, of which 4,409 were accredited, including 2,719 four-year colleges and 1,690 two-year colleges.²²²³ non-degree-granting institutions. In terms of student size, there were 20.428,000 students enrolled in us colleges and universities in the 2008-09 academic year, including 12.906 million students enrolled in four-year colleges and 7.521 million students enrolled in two-year colleges. There were 10.044 million undergraduate students and 2.862 million graduate students. In the financial aspect of higher education, the total revenue of public higher education degree-granting institutions in the United States was 267.4 billion us dollars in the 2008-09 academic year. Non-operating income (mainly financial allocations from federal, state and local governments) was \$9.24 billion, or 34.6%; Other revenue was \$1.61 billion. In the business income, the tuition income is 5.18 billion us dollars, accounting for 19.4% of the total education income. The state government allocated \$6.55 billion in operating revenue, accounting for 24.5 percent of total education revenue .

From the above, the scale of education investment affects the scale of education management. At the same time, the diversification of education investment source, is also an effective way to increase the education investment, therefore, increase education investment is conducive to better realize the education fair, is conducive to more resources into education industry, expand the scale of education, more advantageous to the operation of the stable and healthy education system, the is good for better implementation of the education management system and policy.

The composition of higher education disciplines and specialties.

On the one hand, compared with China, the United States has a more detailed

division of disciplines and specialties. There are a total of 11 disciplines, 73 specialties and 543 specialties in the catalogue of undergraduate majors in China [4, P. 21]. The United States has 38 subjects, 362 majors and 1,265 independent majors. In terms of quantity, the division of disciplines and specialties in the United States is more detailed than that in China, especially some applied disciplines. But the division of labor in the United States is based on a huge foundation [3, P. 17].

Learning stage, on the basis of "general education" at present, almost all American universities have detailed general education plan, regulation lowerclassman must fix ManWenXue and art, history, natural science, social analysis and moral values, the foreign culture of "core curriculum", the composite talent cultivation of wide scope of knowledge. [7, P.8]. On the other hand, compared with China, the United States attaches more importance to the development of cross-discipline, which exists as an independent academic group. Science and technology is the inexhaustible driving force of economic development, while the rapid development of modern science and technology is more and more dependent on the cross-integration of different disciplines, which is the inevitable trend of the development of science and technology. On the one hand, the research contents and problems themselves have the characteristics of cross-cutting, cross-penetrating and cross-penetrating of multi-disciplinary knowledge. On the other hand, the method used by researchers is highly centralized and intergenerational to some extent, that is, to study the problems of a certain discipline by means of one or more disciplines. Finally, the discipline structure of China presents a polarized state, mainly reflected in that the proportion of engineering disciplines accounts for more than one third of

the total number of disciplines, while the discipline structure of the United States presents a relatively balanced state, with a small gap between engineering and the proportion of humanities, social sciences and other disciplines. Balanced development of disciplines is necessary for the overall discipline structure of a country [21, P.27].

A education system, therefore, depends on the establishment of good discipline system, both in America and other countries, China should have full, all-round, full coverage, and the national history, discipline system, development supplement each other, of course, even more with the development of modern science and technology as well as the continuation of human culture related disciplines.

Internal governance of public universities

The internal governance structure of public universities in China and that of public universities in the United States are very different in China and the United States due to the different resources and different responsibilities of each stakeholder in different subjects, which are mainly reflected in the following four aspects. According to the principle of decentralization, American public universities have established the power structure of decentralized management and the division of power between academic administrators and teachers. The 28th (the 8th). On the other hand, according to the principle of centralized management, Chinese colleges and universities implement centralized management and administration-led power structure. Secondly, academic power and administrative power have different positions in the governance structure. Two kinds of power division in American public universities cooperate and restrict each other. However, the imbalance between academic power and administrative

power in Chinese public universities is a prominent phenomenon. The internal self-supervision mechanism of Chinese and American public universities has different functions. American public universities have perfect rules and regulations on self-restraint, and adopt fair and open "sunshine policy" on university decision-making and management [22, P. 11]. The supervision mechanism of China's public universities cannot fully play its role, and the functions of various institutions are often formalized. School affairs are not open and transparent enough, and the rules and regulations of various power checks and balances are not sound enough [13, p.7].

Educational administration of private higher education

Both China and the United States have incorporated private higher education into their respective higher education management systems to varying degrees, and managed private higher education through the state education administration department [23, P.11]. Private colleges and universities, as independent legal entities and subjects of interests, have also enjoyed the autonomy in running schools. First of all, from the perspective of the subject and administrative authority of national private higher education, the right to education in the United States is in the state, and the federal government has no right to directly manage private higher education [19, P.44]. Although the United States upgraded the department of education to a cabinet-level department of education in 1979, the administration of the department of education was limited to exercising indirect control over private higher education through various legislative and financial appropriations passed by congress and maintaining indirect influence over private higher education through accreditation of

various accrediting agencies. The state administration of private higher education is governed by a legislature with a decision-making function [16, P.9].

There are executive functions of the state education committee composition, the state has no direct supervision and inspection system. But in school. In the examination and approval, financial audit, tax inspection, construction facilities inspection and other aspects, private colleges and universities generally implement state management. In China, the central unified macro-management and the local decentralization of specific management [11, p.5]. The administrative management of privately-run higher education is embodied in running schools at all levels, management at all levels and responsibility at different levels. The provincial administrative department of education is the main administrative department. On the other hand, private colleges and universities set standards. The power of decision and approval is concentrated in the school management office of the central ministry of education of social forces and most provincial schools in China [25, p.9].

Up to now, the government has not established a corresponding special management institution for private higher education, and the government's management of private colleges and universities is insufficient [20, P. 11]. Secondly, from the perspective of management methods, apart from the direct administrative approval and supervision of private universities, the American government also attaches great importance to the indirect management of private universities through educational intermediary organizations. The management method is flexible and the characteristics of private higher education and market economy are compared. The Chinese government's approach to governance is relatively unitary. China mainly

emphasizes the role of the government in management, and few educational intermediaries participate in the management process [5, p.9].

Therefore, to improve the management and supervision system of private education and encourage the development of private education, of course, the government also needs to guide private education to a good direction, and support private education from the aspects of funds, policies, public opinion, etc. In addition, it is necessary to improve the supervision and evaluation system of privately-run education, and make use of laws, regulations and public opinion to supervise the privately-run education, and the privately-run education itself should also improve its own evaluation system.

Educational administration system.

Comparison of educational administrative power between Chinese and American educational administrative systems.

Through the comparison of the educational administrative power between China and the United States, we can know that the United States has been experiencing the reform from the decentralization system to the educational equal rights system. Of course, decentralization has both disadvantages and advantages [6, P.9].

The advantages are:

First, it can fully mobilize the enthusiasm and sense of responsibility of local education; Second, to adapt to the political and economic needs of the region, so as to achieve the development of education according to local conditions; Thirdly, it can conduct experiments in combination with the local conditions, and compete and promote each other through the experiments and creation of different regions [15,

P.64].

Its disadvantages are:

First, it is easy to cause their own things, the quality of education is uneven;

Second, it is easy to lead to the imbalance of educational development, and the principle of equal educational opportunities is difficult to achieve.

China, on the other hand, is following the transformation from centralization to equalization.

The advantages of centralization are:

First, to fully mobilize the enthusiasm of the central education;

Second, the principle of equal educational opportunities can be brought to bear on the whole country.

Third, it is conducive to the general improvement of the quality of education.

Disadvantages of centralization:

First, the local lack of autonomy to run education.

Secondly, it is easy to be divorced from local reality and hinder the development of education.

Third, it does not encourage free experiments and restricts the enthusiasm of local governments in exploring educational and teaching reform. With the development and reform of the educational administrative systems in China and the United States, both countries are moving in the same direction, with equal power at the same level. The advantage of the equal-power system is that it can not only guarantee the unified management of the central government, formulate the common educational policy and policy, but also consider the local characteristics, develop the local educational

undertakings according to the local conditions, and promote the enthusiasm and responsibility of the local education departments. [18, P.20]. however, there are more disadvantages: this type of countries in central and local, the government and the school, the management way on the intervention and guidance, strict and loose relationship is more difficult to deal with good, both under the condition of different emphasis, arguably more difficult to grasp of the scale of the relations between the two aspects, will bring some adverse effect on the development of education [10, P.7].

Comparison of administrative independence in educational administrative system between China and America.

Through the comparative study of educational administrative independence between China and the United States, it is not difficult to see that the United States implements the forms of subordination, independence and semi-independence respectively in the three levels of federal, state and school district [24, P.3]. Under the overall management of the federal government, states and school districts can develop education in accordance with local conditions, and can better mobilize the enthusiasm of local education development [14, P.7]. However, from the perspective of both sides of the issue, it also has some disadvantages: education involves a lot and has a deep impact on other departments. If separated, it will easily lead to the waste of resources and poor communication [12, P.5].

However, in China, from the ministry of education to all the provinces, cities and counties, the education departments have implemented the subordinate system. The advantages of the subordinate system are:

First, it is conducive to the initiative of the government in running undertakings and the establishment of an educational administrative system that is in line with China's political progress and economic development. Second, give the government more power to command the work of lower departments and schools with more authority [17, P.8].

Comparison of the leading decision-making systems of the educational administrative systems in China and the United States.

It is not difficult to see from the comparative study of the educational administrative leadership decision-making system in China and the United States that the United States generally adopts the collegial system, and only the federal educational personnel management is the responsibility of the President, namely the directorate system.

So the advantages of collegiality are:

First, to accept the different views of the committee members, collect more information;

Second, through the discussion of all people, get consensus, unified implementation.

Third, do not use favoritism to bend the law while supervising and promoting each other .

However, collegiality has its drawbacks:

First, not conducive to overall consideration, and easy to shirk responsibility;

Second, without supreme leadership, it is not easy to coordinate disputes.

The principal responsibility system is implemented in China, which has both the

advantages of collegial system of collective wisdom, mutual supervision and overall consideration, and the advantages of clear division of labor and unified command of the leader system. The effective management and supervision of the government is conducive to the improvement of the education system and the development of education, but the management and supervision are not very strong, so it is necessary to give the education system some space and make the education power a little independent, which is more conducive to the development of academic research.

Conclusions and suggestions.

Therefore, if we want to improve the quality of educational management, we should do the following:

1. Increase the investment of education funds, actively publicize the enrollment of colleges and universities, expand the enrollment of colleges and universities, and expand the coverage of higher education.

2. In terms of the subject composition and subject setting of higher education, it is necessary to pay attention to the development of cross-discipline in order to better meet the needs of economic development. The establishment of discipline investigation committee, the better establishment of the discipline curriculum system in line with the characteristics of the country, the establishment of a rigorous evaluation mechanism. Of course, we should learn the advanced curriculum system of other countries.

3. In the internal governance of public university, on the one hand, perfecting university organization all stakeholders game rules of the articles of association of

the university, establish and perfect rules and regulations and behavior rules of power balance, strengthen the supervision, inspection and the regulation of further perfect the university organization since I constraint mechanism, forming perfect, clear and effective supervision and evaluation system, is the prerequisite for the implementation of the above reform will have effect. In the construction and management of a university, if only the autonomy of the university is emphasized, and the sound rules and regulations, supervision mechanism and social responsibility of the university are not stressed, the problem of abuse of power in the process of running a school or the difficulty in ensuring the credibility of running a school will arise. Only let the powers, interests, functions, decisions, between superior and subordinate, between institutions, between members, between institutions and members of the mutual control, mutual supervision, can truly build the power and responsibility consistent, reasonable division of labor, scientific decision-making, smooth execution, strong supervision of the university organizational governance structure. On the other hand, we should attach importance to the power of teachers and scholars, who are the most important stakeholders of university organizations, strengthen the role of faculty and staff in the governance structure of university, and gradually promote the establishment of the teaching and governance system.

4. In private higher education, strengthen the legal construction, ensure the legal status of private higher education, promote the democratic and efficient administrative management system, and improve the supervision and evaluation mechanism. The government should give more support to the private universities independently and in policy.

5. To expand the independent power of colleges and universities, and the government should make use of social resources and social forces. Establish a professional educational administrative team. To establish educational administrative associations to promote exchanges and cooperation between regions and countries.

In addition, it is necessary to improve the domestic and foreign cooperation mechanism, strengthen the exchange with foreign advanced educational management experience, learning the merits. It is necessary to improve the research method system of education management, establish authoritative academic journals of education management, enrich research methods of education management, and strengthen the application of statistical methods of education management research.

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СРАВНЕНИЕ ОБРАЗОВАТЕЛЬНОГО МЕНЕДЖМЕНТА КИТАЯ И США

Резюме

С развитием мировой экономики и политической культуры появляются различные формы современного образования, также бесконечно появляются различные методы обучения. Управление образованием является важной силой, способствующей развитию образования и переменам, скоординированной работе команде образования в организациях управления образованием, в полной мере играть роль в человеческом образовании, финансовых и других ресурсов и информации. Используя различные внутренние благоприятные условия, цель деятельности управления образованием заключается в достижении высокой эффективности образования. Сегодня существует много проблем, существующих в управлении образованием, таких как законы и нормативные акты, система управления образованием, инвестиции в образование, управление образованием - это очень углубленная тематика, поэтому мы будем исследовать пример системы управления образования в Китае и Соединенных Штатах, рассмотрим их систему в области высшего образования, науки, управления образованием.

Ключевые слова: управление образованием, образовательная система, проблемы развития, сравнение управлений, педагогическая деятельность.

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COMPARISON OF EDUCATIONAL MANAGEMENT OF CHINA AND USA

Summary

With the development of world economy and political culture, there are different forms of modern education, the teaching method also emerge in endlessly. Education management is the important force to promote the development of education and change, it is through education management organization coordinated education team, give full play to the role of human education, financial and other resources, and other information. Using internal various favorable conditions, education management activities goal is to achieve high efficiency of education. Today, there are many problems existing in the education management, such as laws and regulations, education management system, education investment, education management is only skin deep, has no substantial effect, so we will be in China and the United States for example to find them in the higher education, science, education management research system and measures, and to find them in education management is worthy of our learning place.

Keywords: educational administration, educational system, development problems, comparison of managements, education teaching activities.