

Lukash S.M.

PhD, associate professor of Economics department
Sumy National Agrarian University
Sumy, Ukraine

MODERN EDUCATIONAL TECHNOLOGIES IN THE PREPARATION OF ENTREPRENEURS

We live in a period of multi-vector changes, where knowledge and innovations are the foundation for the development of a new economy. In order to have competitive advantages, you have to learn all your life.

Informatization and computerization of education allows a new look at the educational process and its organization at agrarian universities. Transition phase for young people from education to the labour market has become increasingly difficult – youth are disproportionately affected by unemployment and face structural challenges in finding quality, stable employment, and to earn decent income. In this case early labour market experience such as internships and apprenticeships are useful to facilitate youth access to labour market, to ease the transition between education and employment and to develop labour market relevant skills. There is a need for finding the possibility and the necessary financial means to take part students in quality work trainings (apprenticeships and internships) as part of the school curricula and university programmes, including those that are taking place abroad. First of all, students' internships should provide recognised working experience that develops the skills of young people and elevates their professional capacity. All higher institutions should work in cooperation with Agribusiness in preparing future specialist for it, future entrepreneurs. The main direction for development educational technologies in the preparation of entrepreneurs:

- Consolidation of existing services, e.g. VLE virtual learning environment, assessment tools (e-submission, plagiarism detection);
- MOOCs - increased interest in online provision and outreach;

- Flipped classroom;
- Embedding of mobile technologies in the curriculum;
- Increasing demand from students, greater use of learning analytics, ability for working in group.

The Target jobs survey identifies these transferable skills: commercial awareness, leadership, communication, organisation, perseverance/motivation, teamwork, negotiation/persuasion, problem solving, work under pressure, confidence, analytical skills plus technical ones for specific vacancies. Well organised internships help young people acquire practical experience and add practical skills to the knowledge and qualifications that have been previously acquired through either formal or non-formal education.

International project “From theoretical-oriented to practical education in agrarian studies/ TOPAS” is a European project co-funded by the EU program “Erasmus +” that involves ten partners in six European countries: Germany, Great Britain, Romania, Poland, Armenia, Ukraine and Uzbekistan. The main goal of the project is to facilitate the transition from teacher centered knowledge-based form of education to student-centered practice based education in Agriculture studies - and hence employability - in Uzbekistan, Ukraine and Armenia by enhancing the cooperation university-agrarian enterprises through adequate internship schemes.

By developing tools and paths for improvement of practical skills of graduates and fostering better links with agribusiness, the project will enhance employability and thus contribute to the improvement of the livelihood of the local population through intensification of private farming based on (ecologically, economically and socially) sustainable land and water resources. Benefits of implementing it: better student outcomes, better preparation for employment (increasing their employability), increasing of student satisfaction.