

PREPARATION OF ENERGY ENGINEERING STUDENTS FOR INTERCULTURAL COMMUNICATION

International cooperation in the fields of energy efficiency, energy saving and renewable energy, operation of foreign equipment for the restoration of energy facilities, negotiations with foreign partners regarding investments in renewable energy sources, participation in international business projects and various conferences, etc. actualize the need for energy engineers to master a foreign language to ensure intercultural communication in the professional sphere. The paper *is aimed* to characterize the didactic possibilities of effective teaching methods and means for development of energy engineering students' intercultural communication skills.

The development of ability and readiness for intercultural communication of second-year master's students majoring specialty "Electricity, electrical engineering and electromechanics" at Sumy National Agrarian University (Sumy, Ukraine) is carried out in the process of study the course "Communications in the International Environment". The specified educational component is an integral part of the formation of an international level specialist who can be an active participant in the intercultural business communication.

Studying the topics "Applying for a job. Resume", "Successful interview", "Meeting new colleagues", "Teamwork", "E-mail etiquette", "Business meetings", "Negotiations", etc., students develop the ability to form the goal and task of professional communication with representatives of other cultures; organize discussions, manage communication; use etiquette means to achieve a communicative goal; conduct conversations, discussions, debates, negotiations; apply various tactics to implement the chosen strategy; analyze conflicts, crisis situations and resolve them, etc.

In order to achieve effective results in the formation of energy engineering students' readiness for intercultural business communication, instructors should apply:

- interactive teaching and learning forms (work in small groups, discussions, debates, etc.) and methods (business games, case study, project method);
- digital technologies (interpersonal interactive communication is implemented by using Zoom, Google Meet, Viber, WhatsApp, Telegram; application of Google Forms, Kahoot, or Quizizz to diagnose the results of educational activities; study of the peculiarities of the speech behavior of native speakers in the conditions of communication based on watching video plots by means of educational and informational sites).

Thus, organization and implementation of the proposed types of educational activity will contribute to the effective preparation of energy engineering students for intercultural business communication.